



2023 HUMMINBIRD ICE FLASHER PROMOTION

SEPTEMBER 1, 2023 - DECEMBER 31, 2023

Online rebate to receive up to

\$55*

HUMMINBIRD PREPAID MASTERCARD®

▶ TO RECEIVE YOUR REBATE:

Purchase a qualifying model between:

9/1/23 and 12/31/23

Submit your rebate online by:

1/30/24

Submit **ONLINE ONLY** at:

humminbirdpromotions.com

Use applicable offer code:

U.S. Residents - HB-10033

Canada Residents - HB-20033



QUALIFYING MODELS

Product Code	Product Description	Rebate
407040-1	ICE 55 FLASHER	\$55
407030-1	ICE 45 FLASHER	\$45
407020-1	ICE 35 FLASHER	\$35

▶ REQUIRED FOR SUBMISSION:

- Buyer mailing information
- Qualifying model Serial Number
- Image/scan of the original dated, itemized proof of purchase or order confirmation

Questions concerning your rebate?
Please call (833) 823-3625

TERMS & CONDITIONS: This rebate offer is available to qualifying end-user purchasers of qualifying products. If any terms and conditions are not met the rebate will be denied. VIP, discounted, or free goods orders are not eligible for any rebates or promotions. Associated personnel and employees of Johnson Outdoors, and its affiliate companies, are not eligible for any rebates or promotions. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application registering online at humminbirdpromotions.com. The address on your rebate application must match the billing address on the receipt, packing slip or invoice. **Limit (1) one rebate** per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law. Any request postmarked or received after the eligibility period will be denied. *Rebate is paid in the form of a Humminbird Prepaid Mastercard. In Canada, card is issued by Peoples Trust Company under license from Mastercard International. In the U.S., card is issued by Pathward, N.A., pursuant to license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. No cash access or recurring payments. Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply. For Canadian residents: You will receive a Prepaid Mastercard paid in Canadian Dollars. For U.S. Residents: You will receive Prepaid Mastercard paid in US Dollars. Neither the sponsor of the rebate ("Rebate Sponsor") nor the entity providing the rebate reward (the "Reward Vendor") is responsible for late, lost, misdirected or postage-due mail. Incomplete or illegible applications will be denied. Offer valid in the US (including Puerto Rico) and Canada. **Please allow 6-8 weeks for delivery in US and 8-10 weeks for delivery in Canada.** Offer subject to change at any time. Void where prohibited by law. Use of fictitious names, multiple addresses and PO Boxes to obtain additional rebates may constitute fraud, violate federal, state or provincial laws and may result in prosecution, imprisonment and/or fines, including under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342) or Canadian Criminal Code R.S.C. 1985 Cc-45 as amended. Rebate application status updates, approval, denial, and other notices may be sent via e-mail from johnsonoutdoors@rebatetrack.com. You may check the status of your rebate by visiting the link provided in your e-mail or visiting humminbirdpromotions.com. Please allow 3 weeks after submitting to make any inquiries regarding your rebate. Fulfillment of this rebate is subject to final approval by Johnson Outdoors. Reward Vendor is not liable for non-fulfillment of offers by Johnson Outdoors.